

Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry

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Chapter 31

New Practices in the Tourism Sector During COVID-19

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ABSTRACT

The tourism sector is one of the main economic sectors of both developed and developing countries. It is one of the sectors that feels the most destructive effects of COVID-19 in terms of generating income, providing employment, and covering many sub-sectors. A number of practices, recommendations, and decisions have been put forward to minimize the devastating effects of the pandemic by the international bodies. Although the COVID-19 epidemic has been brought under control in some countries with various vaccination practices and a new normalization process has been entered into, the traces of its destructive effects are still visible in the tourism industry. Therefore, this chapter draws the attention of the reader to comprehensive and up to the present unconventional practices in the industry due to the impacts of COVID-19 on the tourism and hospitality industry.

INTRODUCTION

The global pandemic which started in Wuhan, China spread across countries through human-to-human transmission within a short period. Until now, over 136 million people were infected and more than 2.9 million died worldwide (Worldometers, 2021). Currently, the USA has the highest number of confirmed cases (31,895,939) and deaths (575,680) among 219 countries, followed by India (13,525,364 confirmed cases and 170,209 deaths), Brazil (13,445,006 confirmed cases and 351,469 deaths), France (5,058,680 confirmed cases and 98,750 deaths), Russia (4,641,390 confirmed cases and 102,986 deaths), the UK (4,369,775 confirmed cases and 127,087 deaths) and Turkey (3,849,011 confirmed cases and 33,939 deaths (Worldometers, 2021).

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